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THE VALUE OF THE PLATINUM CARD® FROM AMERICAN EXPRESS

Platinum Card members who take advantage of the Card's more than \$9,000 in exclusive services and benefits each year, won't go anywhere without their Card. Remember, there are more than 40 travel, retail and lifestyle benefits. Below is a list of some of the benefits and the average saving per year:

<u>Card Benefit</u>	<u>Average Savings Per Year</u>
International Airline Program	\$6,100
Airport Club Access	\$ 450
Equinox Fitness Special Benefits	\$1,250
<i>Fine Hotels & Resorts</i>	\$ 500
Cruise Privileges Program	\$ 400
Villas Program	\$ 500
International Cell Phone Rental	\$ 50
Membership Rewards® annual program fee	\$ 40
Total Savings	\$9,290

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